



PlanToys Outlet & Sale: A shopping event not to be missed

By [Becky Horace](#) | Feature | Published June 09, 2014

Wouldn't it be wonderful to find a toy store where you can find environmentally friendly products, a friendly and helpful staff, and a play area for your little ones to try out every product in the store before they decide all while you get to shop? Look no further than Sathorn Soi 10!



I had never heard of Plan Toys until I moved to Bangkok. I obviously knew about wooden toys but while surviving the day to day as a new mother I never really stopped to consider environmentally

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friendly toys; I was just trying to make it through the day. Luckily for parents, Plan Toys has had the goal of “sustainable play” since day one in 1981, where it all started in a small factory in Lat Phrao. Sustainable play means they are using materials that can be reused and recycled to make as little of a negative impact on the environment as possible. When they started in 1981, they were the first company in the world to create wooden toys from rubber tree wood. In 1993, they began using recycled materials for their packaging and in 1994 they began using non-toxic dyes in their toys. To continue in their pursuits of sustainable play, in 2004 for every tree taken down for toy production they would plant one more in its place. A few years later, they completely stopped using glue with formaldehyde and started using recycled paper and soy ink for all printed materials.

On top of being conscious of their environmental impact, Plan Toys strives to make toys which are educational and promote development. They have received several awards for their toys, such as the Oppenheim Toy Portfolio Award and the Parent’s Choice Award from the United States and awards from Germany to include the Reddot Design Award and Toy Innovation 2005. Finally to top it off, Plan Toys is continuously giving back to their community through many different social programs which focus on children, fundraising for special needs children, and the local Thailand forests.

In Bangkok, you can find their toys in any of the shopping malls but my family enjoys taking a trip to Sathorn Soi 10 to visit the outlet. The outlet is open on weekdays + Saturday (**not on Sunday**) and offers a huge variety to choose from but the best part of the visit are the different play areas located throughout the store. As soon as you walk through the door, you will see why some parents make a special trip to the toy store just so your child can experiment with something different. As soon as my son walked through the doors, he turned around to look at me with a big smile and said “ooooo” followed by a lot of hand clapping; he was in heaven.

The Plan City tables fully equipped with an airport, train station and every vehicle known to man is a favorite with my little one. The children, who are more culinary inclined, will be thrilled to find a market to shop for wooden veggies and fruits and a fully equipped kitchen set to prepare a five star meal. If you have a baby, who might not be walking or at the developmental stage of imaginative play, there are many stacking games, shape sorters, and walkers to explore.

Bottom Line

Visiting the store is a family friendly event in and of itself but what makes this place even better is the sale that happens twice a year. In June and December of every year for the entire month, the outlet holds a sale that moms mark on the calendar months in advance- I am most definitely one of those moms. Throughout the store, you will see sales ranging from 30 to 80 percent off different products.

This is a perfect time to stock up on birthday presents for all of those parties your children have throughout the year. I was visiting the outlet on Tuesday for the sale event; I spent over an hour socializing with other moms and dads, who had brought their children to play, as we all shopped. This is an event not to be missed not only for the great deals but also for the socialization opportunity for both you and your child while you have great fun with new friends.

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